|  |  |  |
| --- | --- | --- |
|  | Successful | Failed |
| Mean Goal | $5,049 | $10,554 |
| Median Goal | $3,000 | $5,000 |
| Standard Deviation of Goal | $7,749 | $21,968 |
| Upper Quartile of Goal | $5,000 | $10,000 |
| Lower Quartile of Goal | $1,500 | $2,000 |
| IQR of Goal | $3,500 | $8,000 |
|  |  |  |
| Mean Pledged | $5,602 | $559 |
| Median Pledged | $3,168 | $103 |
| Standard Deviation of Pledged | $8,335 | $1,331 |
| Upper Quartile of Pledged | $5,699 | $501 |
| Lower Quartile of Pledged | $1,717 | $9 |
| IQR of Pledged | $3,982 | $492 |